

Seongbuk District, Seoul, Korea

a. Introduction

'Seongbuk' is a very dynamic region with a population of 480,000 in northeastern Seoul, the capital of Korea. 'Seongbuk' is a historic-cultural region with numerous cultural heritages, an environmental region with a beautiful natural landscape, and an educational city with the largest number of universities in Seoul.

b. Human city through restoring urban community

Through 'Ten-minute Walking City Project' and various local community academies, 'Seongbuk' is trying to change over to a sustainable city that has a close relationship among neighbors and keeps diversity by activating neighbors' exchange disappearing during the rapid industrialization and urbanization, while considering the next generation by minimizing destruction to the natural environment.

c. City prioritizing education and welfare

As the polarization of wealth has become more serious, Seongbuk has conducted projects that realize universal educational values for the neglected social groups and provide a fair opportunity of education to reduce the gap between education levels. Through local social welfare committees, Seongbuk is trying to make a region where



Eco-friendly free lunch



everyone takes care of alienated neighbors and helps each other through contributing to local community and volunteer work.

d. Energetic healthy city

Seongbuk is a local community where any resident can live a healthy and energetic life. It is carrying out the 'Healthy City' project including simple disease treatment, health improvement, and thus life quality

improvement by applying the project to all policies. Seongbuk is improving health of the local elderly and life quality by forming an aging-friendly environment. And the 'Seongbuk Minus 93' project to reduce resident's health risks caused by increasing obesity in people is in progress.



Silver walking class

e. Nature, cultural heritage, dwelling

Through the Eco-friendly Restoration Project of Jeongneung-cheon and Seongbuk-cheon that were covered in the end of 1960s, Seongbuk will be Seoul's representative eco-friendly city. Seongbuk is creating a project that will make this region culturally competitive by specializing the area in harmony with tradition and modern times. To preserve Korea's own residential region that is disappearing due to excessive urban development it is a program allows residents to improve their village by addressing a problem and proposing an idea to solve or improve that problem.



f. Eco-friendly ecological city

With the era of low-carbon green-growth nationwide and worldwide, Seongbuk is leading the drive for eco-friendly projects, green environments in a city, and noise-air quality improvement projects to make Seongbuk a pleasant and clean environment.

Through 'Small Garden in a City' and 'Urban Farmers' School' projects, Seongbuk is organizing a sustainable ecological region by expanding its eco-friendly green space.

g. Challenge for the future

Seongbuk's vision is "*City's Hope is Humans*". Residents participate in all of Seongbuk's developmental plans. Local community will be strengthened by focusing on private governance types of organization.

Seongbuk Eco-adventure Experience Center

