

PRESS RELEASE

September 2011

Your city in the spotlight as LivCom 2011 finals are screened live

The Finals of the 2011 International Awards for Liveable Communities (LivCom) set to be held in Songpa, South Korea (27-31st October), are to be streamed live on the Internet. Presentations by more than 60 participating finalists will be available live by following the link from the home page of LivCom web site, www.livcomawards.com, where you will find a link button to the streamed Finals.

It will be possible for the first time this year for a short film promoting your community to be played out on the live stream immediately before your LivCom Finals Presentation. The film will not be seen by the Judges and will have no bearing on the competition. The same film will also be made available afterwards for at least 12 months as Video-on-Demand on the LivCom website alongside the recording of your Presentation.

Richard Jolly, Media Manager for LivCom said: "In 2010 the live streaming of LivCom attracted a live audience of nearly 10,000. With your help working closely with your local media to promote the live online coverage, we hope to build on this audience significantly."

ENDS

For more information about the live streaming community film opportunities at the awards please contact tel: +44 (0) 118 946 1680
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For media information and accreditation, please email
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